

- How often have you faced a situation where you couldn't quite get it right how many people attended your event? How many people visited the nearby coffee shop before or after the event? Where in the event did the audience engage the most? Or what exactly did they like or dislike?
- If these questions trouble you as well, then you've come to the right place! As we have a solution for you!
- Hi I'm Seerat, me and my four other team members: Priyanka, Navneet, Gagan and Niharika have come up with two innovative solutions for these common issues.
- We stepped into the shoes of the attendees in order to determine how they feel about the existing metrics and reporting methods and what advancements do they desire?
- Our main findings were:
 1. People want to feel safe and secure, they don't want event organisers snooping around their personal information.
 2. Both attendees and event organisers are looking for a seamless or invisible metrics and reporting system.
 3. Attendees are bored of giving feedback the traditional way! I mean Who wants to spend 15 minutes on a dull and lengthy survey about things that doesn't even concern you?~ Nobody right! Hence, we figured that there is a need for a fun and engaging way of getting feedback.
- Here are Our recommendations : 1. RFCPD (Radio Frequency Cell Phone Detector) Devices which are used to get accurate attendance and determine economic impact. 2. High Striker method of feedback. Let's say, you went to an event and there is a little board that says "Thank you for coming!, you don't need to register anywhere as we use radio frequency to mark you attendance. Don't worry! no personal info accessed, only the signal of your device is enough!". And towards the end of the event you see a cute little booth with a High striker game and they're taking feedback! And all you got to do is strike to answer! How fun and easy is that?
- Event organisers and attendees both will benefit greatly from this idea. Because Accurate and detailed real time logistics will help organisers to keep better track of things and hold improved events in the future. Attendees can relax and enjoy their event as none of their personal information is being accessed and they get to have fun while giving feedback too, it's a win-win!