







"I love the concept of the students contributing to the City with ideas and solutions" Instructor, Spring 2022

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WHAT IS CITYSTUDIO?

CityStudio North Vancouver is an experimentation and innovation hub where Capilano University students collaborate with City of North Vancouver staff and partners to co-create projects that make the City more Vibrant, sustainable and healthy.

We are a member of the CityStudio Network, a global movement of cities working with postsecondary institutions for civic benefit. Through the co-creation of experimental projects, students gain employable skills and City staff receive support to advance strategic priorities in the community.

CityStudio North Vancouver collaborations and projects are created on the lands of the $x^m = \theta k^m = \gamma \pmod{N}$. (Musqueam), Skwxwú7mesh (Squamish) and səlilwəta (Tsleil-Waututh) Nations.

CityStudio North Vancouver is grateful to partner with the City of North Vancouver as well as engage with several key organizations within the City: North Vancouver City Library, MONOVA: Museum of North Vancouver & Archives, North Vancouver RCMP, Vancouver Coastal Health, City of North Vancouver Fire Department, Silver Harbour Centre, North Shore Emergency Management, North Shore Neighbourhood House, North Shore Rescue, North Van Arts, North Shore Culture Compass, Centennial Theatre, and the North Vancouver Recreation and Culture Commission.







Images: Fall 2021 Classroom Visits with Partners, CityStudio







Images: Fall 2021 Classroom Visits with Partners, CityStudio

CITYSTUDIO: WHERE IT STARTED

In 2010 the City of Vancouver launched an ambitious plan to become the greenest City in the world, seeking big ideas and innovative thinking to lead global sustainability. At the same time within SFU, CityStudio co-founders Dr. Janet Moore and Duane Elverum were developing a new pedagogy to engage students and accelerate sustainability with civic action projects. When Mayor Robertson asked citizens to submit the best ideas to meet his Greenest City goals, Elverum and Moore submitted the CityStudio project: they imagined students — with their hope, energy and enthusiasm — needed to be at the centre of the City learning and helping staff with projects and research.

The Deputy City Manager Sadhu Johnston saw multiple benefits and offered a studio space under the Cambie Bridge. CityStudio created a space where, for the first time, City staff, students, faculty and community members could talk openly about what matters most, develop experimental projects together, and plan for ways to make the best projects permanent.

Since then, CityStudio has continued their work in Vancouver, and now help other cities to join on the journey of civic innovation through the CityStudio Theory of Change. Today the studio is home to the CityStudio Vancouver Society - a Canadian charity - and two programs, the CityStudio Global licensing program and the local CityStudio Vancouver program.

CITYSTUDIO NORTH VANCOUVER

In May 2017, Carol Aitken, faculty, CapU IDEA Bachelor of Design in Visual Communication, attended Art of Cities, a conference where attendees learn how to launch their own CityStudio. Inspired by conference, Carol brought the idea back to CapU.

In Fall 2018, anchored in the University's deepening commitment to experiential and community-engaged learning, preliminary conversations began between the City of the North Vancouver and Capilano University. Fortuitously, in 2019 the City of

North Vancouver council unanimously approved a strategic plan to become the "Healthiest Small City in the World," just as CapU refined its vision to become a community-based university with an emphasis on experiential learning. After attending CityStudio Vancouver's HUBBUB #12, the City and University set out in earnest to formalize their commitment to standing up CityStudio North Vancouver.

With support from Duane Elverum, CityStudio co-founder and Executive Director, the details of the potential partnership and the framework were finalized in Spring 2019.

ON APRIL 30, 2019, CITY OF NORTH VANCOUVER MAYOR LINDA BUCHANAN AND CAPILANO UNIVERSITY PRESIDENT PAUL DANGERFIELD SIGNED A MEMORANDUM OF UNDERSTANDING (MOU) LAUNCHING THE CITYSTUDIO NORTH VANCOUVER PILOT, A ONE-YEAR PARTNERSHIP TO LAUNCH AND TEST CITYSTUDIO NORTH VANCOUVER.

This partnership supported the development of 12 course collaborations in Fall 2019 and the appointment of a "CityStudio Project Lead" based at Capilano University to support these emerging relationships.

In Fall 2020, based on the success of the pilot year, the City of North Vancouver and Capilano University signed a 3-year MOU to continue the initiative with the intention of continuing the partnership in future years in response to the commitment and enthusiasm of municipal staff, organization leaders and university faculty.



is welcoming, inclusive, safe, accessible and supports the health and well-being of all.

a Liveable City

leads the way in climate action and acts as a steward of the environment for future generations.



is where dynamic public spaces and places provide opportunities for connection and enable residents to engage with their community and celebrate their culture and history.

a Prosperous



The Healthiest Small City in the World

supports a diverse economy by creating an environment where new and existing businesses can grow and thrive.

CITYSTUDIO: HOW WE WORK

Each project works towards the City of North Vancouver's Council's Vision to be "The Healthiest Small City in the World". Council has identified five key priorities to support this vision and guide their work, which we work towards in all of our projects.

CityStudio is considered curricular work integrated learning, and falls under the category of "applied research" or "community service learning" depending on the nature of the collaboration.



YEAR 3:

FALL 2021-SUMMER 2022

In its third year, CityStudio North Vancouver adapted further to meet the challenges presented by the COVID-19 pandemic. Projects took place within a hybrid model of in-person and online, faculty and students quickly adapting and learning how to serve the City in new ways all while making meaningful change in the North Vancouver community.

Students were offered opportunities within all five CapU faculties to explore diverse project questions posed by City leaders. In our second year of the COVID-19 pandemic, all City groups were looking for ways to connect with community and offer support in these challenging times. Student projects addressed offered innovative ideas and solutions to the City's needs.

CITYSTUDIO: GLOSSARY

- 1. Opportunity A question or challenge posed by municipal staff to address and/or support a municipal initiative
- 2. Course Collaboration A partnership between an instructor and one or multiple municipal staff
- 3. Project A deliverable or idea developed and/or tested by a team of students (or an individual student) to address the opportunity. Course collaborations may lead to several projects, depending on the number of students and structure of the courseS
- 4. Showcase Project The student project(s) selected to be shared at the end of term showcase (HUBBUB) in order to represent each course collaboration.

	Fall 2021	Spring 2022	Summer 2022	TOTAL
Course Collaborations	13	14	2	29
Faculty Partners	9	10	2	21
Staff Partners	10	10	2	22
Students	346	296	55	697
Projects	40	48	10	98

LETTER FROM THE MAYOR

CityStudio is a unique partnership for the City of North Vancouver that provides not only students, but municipal staff as well, the opportunity to learn and grow.

I want to thank everyone for their hard work and for prioritizing community. The projects created over the past year have been thoughtful, engaging, and innovative. This has been a challenging time for everyone, but the contributions of staff and students with CityStudio will make us more resilient as a community.

CityStudio advances many of our strategic priorities and contributes to our vision of being the 'Healthiest Small City in the World.' Through thoughtful dialogue, dynamic activations, and a hunger for improving the way we live, work and play in the City, together we are building a bright future.

I am so pleased that the City is able to benefit from the CapU Lonsdale location and the CityStudio program. My sincerest thank you and congratulations as you celebrate another successful year.

Sincerely,

Linda Buchanan

Mayor, City of North Vancouver



Image: CN

LETTER FROM THE PRESIDENT

CityStudio North Vancouver provides work-integrated learning opportunities for students to explore and apply their knowledge and creativity towards a wide range of topics impacting the North Shore's communities. Celebrating its third year in partnership with the City of North Vancouver, CityStudio has grown significantly to encompass 24 course collaborations from all five of our faculties: Arts & Sciences; Business & Professional Studies; Education, Health & Human Development; Fine & Applied Arts; and Global & Community Studies.

Summarizing projects from Fall 2021 and Spring and Summer 2022, this report outlines the key aspects of the students' work over the past year. Highlights include two virtual project showcases and our largest virtual Idea Jam in collaboration with the City and other partners. With the common goal of making meaningful change in North Vancouver, the projects were diverse and multi-layered and brought exciting opportunities for students to work with new City partners and to enrich existing relationships.

While the pandemic forced us to pivot and adapt on so many fronts, the challenges we faced enabled us to embrace new ideas and ways of working and learning. Now the question we must ask ourselves: how do we embed this new way of thinking into how we do things moving forward? We need to stop talking about a "new normal" and accept that what comes next is just new—as it always has been. Opportunities we have never imagined before are emerging—and as this report shows, Capilano University students are ready for the m. I look forward to the innovative and extraordinary ideas that will come from this initiative in the future.

Sincerely,

Paul Dangerfield

President, Capilano University





Images: Fall 2021 Classroom Visits with Partners, CityStudio

24hr Concept Our teams vision is to cater to the nocturnal community by introducing a cafe that runs 24 hours a day in North Vancouver.



What is it?

We will incentivize an existing cafe located on Lower Lonsdale (Shipyards) to operate 24 hours a day. The city of North Vancouver will provide funding to kick start this initiative till the cafe is self sustaining.

How it works:

Those who visit the coffee shop will have 24x7 access to:

- Study spaces/working space
- · A snack bar
- · A communal social space
- Wifi accessibility
- Charging stations
- · Access to security



Findings:

We conducted a survey and found that within

- our survey pool:
- 94% believe North Vancouver would benefit from 24x7 businesses.
- 66% believe that 24x7 services will encourage them to spend more time in the city.
- 80% believe that between a cafe, gym and dinner a cafe would be the better option to operate 24x7.



Why do we need it?

- To increase tourism in North Vancouver
- To attract a younger demographic into North Vancouver.
- To offer services to those who work night shifts.
- · To increase employment in North Vancouver.
- To diversify the experiences North Vancouver has to offer.

Capilano University Course BADM 305 7A/B

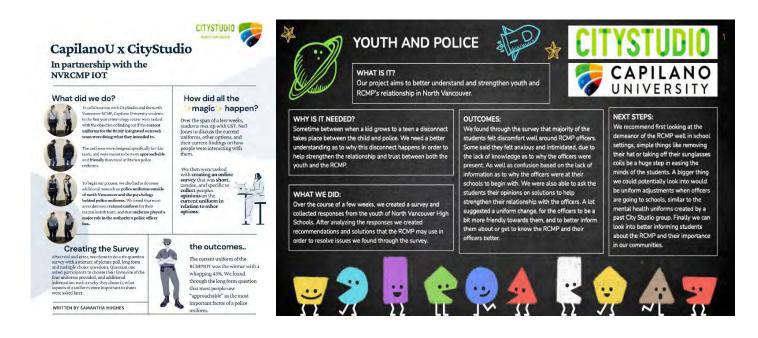
Team members: Rebecca Lyoba, Aava Mehrvarzan, Amiya Narang, Dhaval Patel



OPPORTUNITY QUESTIONS:

- 1. How can we best support the City's goal to "build a City of short distances" by developing the City of North Vancouver's own version of the 15 min City?
- 2. How can the City strategically reposition their social investments to support long-term success of leaders within the City and in community organizations?

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CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 1.1 Develop a compact, complete community that meets the needs of its diverse residents and businesses
CAPU FACULTY	Faculty of Business and Professional Studies
COURSE	BADM 305 7 A/B: Leadership
INSTRUCTOR	Natasha Mrkic-Subotic
STAFF PARTNER	Karen Montgomerie & Renee de St. Croix, Long Range & Community Planning
PROJECT DESCRIPTION	The Wellbeing Strategy states four goals in order to achieve the City's vision for today and the future of being <i>A City where everyone belongs</i> . BADM 305 students were tasked to explore how the City can best support the Strategy goals.
HUBBUB NOMINATED GROUP	The 24-hour concept to support the community of the night. Students: Aava Mehrvarzan, Amiya Narang, Dhaval Patel and Rebecca Lyoba



OPPORTUNITY QUESTIONS:

- How can we best measure the community's response to the reform of the police uniform for the Integrated Outreach Team (IOT)?
- How can we implement the Culture in the Park event this Fall 2021 to best support cultural awareness towards the Indigenous populations within the community?
- 3. How can we strengthen the relationship between the City of North Vancouver RCMP's Youth Integrated Unit and the community's youth?
- 4. How can we support the development of a Detox Unit on the North Shore?

CITY COUNCIL PRIORITIES	A City for people
COMMUNITY PLAN GOAL	Goal 3.2: safeguard the community and protect life, property and the environment
CAPU FACULTY	Faculty of Arts and Sciences
COURSE	Crim 101 (2 sections): Introduction to Criminology
INSTRUCTOR	Sarah Yercich
STAFF PARTNER	Sgt. Peri Mainwaring + 5 mentors from the North Vancouver RCMP
PROJECT DESCRIPTION	Students worked alongside RCMP mentors to research and design projects to address Important topics with the North Vancouver RCMP.
HUBBUB NOMINATED GROUP	All groups were invited to represent class at HUBBUB



Image: Still from Video "Coffee Time"

OPPORTUNITY QUESTION: How we could make the fire department appealing as a career to diverse audiences so our organization can better reflect the community we serve?

CITY COUNCIL PRIORITIES	A City For People
COMMUNITY PLAN GOAL	Goal 3.1: Enhance Well-Being and Quality Of Life For All Community Members
CAPU FACULTY	Business & Professional Studies
COURSE	BADM 106 –7cd: Organizational Behaviour
INSTRUCTOR	Mitra Kiamanesh
STAFF PARTNER	Chief Michael Danks, Rebecca Hathaway
PROJECT DESCRIPTION	Students Prepared Short Videos for The City of North Vancouver Fire Department to Support their Recruitment from a Diversity and Inclusion lens/To See diverse people In the Fire Department. The Fire Department believes the adage "You Can't Be What You Can't See".
HUBBUB NOMINATED GROUP	"Coffee Time" Video by Aidan Callaghan, Aarzu Dipakbhai Daredia, Gurpreet, Frances Halford, Rhys Whyte





Images: Still from Video "The Office"

OPPORTUNITY QUESTION: How can we broaden our fire safety public education using social media?

CITY COUNCIL PRIORITIES	A City for people
COMMUNITY PLAN GOAL	Goal 3.1: Enhance well-being and quality of life for all community members
CAPU FACULTY	Business & Professional Studies
COURSE	BADM 106 –7cd: Organizational Behaviour
INSTRUCTOR	Mitra Kiamanesh
STAFF PARTNER	Chief Michael Danks, Rebecca Hathaway
PROJECT DESCRIPTION	Students prepared short videos for the City of North Vancouver fire department to support their public education programming and the community's understanding of the multi- faceted role of a firefighter.
HUBBUB NOMINATED GROUP	"The Office" video by Jacob Callas, Grace Gosselin, Madilyn Kuang, Jesse Missio, Jessie Qin



Image: Still from Video "Geocaching"

OPPORTUNITY QUESTION: How can MONOVA use social media to excite and engage Gen Z about visiting the Museum?

CITY COUNCIL PRIORITIES	A Vibrant City
COMMUNITY PLAN GOAL	Goal 6.4: respect the City's history by maintaining and enhancing connections to the past
CAPU FACULTY	Business & Professional Studies
COURSE	BADM 318 7GH: Business Management
INSTRUCTOR	Mitra Kiamanesh
STAFF PARTNER	Stephen Irving (marketing and communications specialist), Carol Ballard, Program Coordinator, Museum of North Vancouver (MONOVA)
PROJECT DESCRIPTION	To engage the public in the opening of the Museum of North Vancouver Fall 2021. Students created content for social media to build interest and excitement around the launch of the Museum especially targeting the 18-25 year old demographic (gen z) through the use of TikTok videos and Instagram reels.
HUBBUB NOMINATED GROUP	"Geocaching' video by Rashneet Kaur, Jonathan Boldt, Devon Engel, Jonathan Pohl, Shawn Watson



OPPORTUNITY QUESTION: How can the Centennial Theatre Plan for success in the next 4-5 years and beyond?

CITY COUNCIL PRIORITIES	A Vibrant City
COMMUNITY PLAN GOAL	Goal 6.1: support a wide range of arts and cultural activities tourism
CAPU FACULTY	Global & Community Studies
COURSE	Tour 435: Applied Project Management in Tourism
INSTRUCTOR	Kara Walker
STAFF PARTNER	Jill Johnson, Centennial Theatre
PROJECT DESCRIPTION	Students created a strategy or plan to address current and future challenges the Centennial Theatre faces due to the pandemic and construction of the new Harry Jerome Community Centre.
HUBBUB NOMINATED GROUP	Vanessa Kong, Brandon Nguyen, Carol Nanat, Daphne Ng, Lorelei Williams, Kurt' D'souza



OPPORTUNITY QUESTION: How can we best educate the public on sustainable water use and wastewater disposal practices to avoid spillage and the impacts of contaminants on local watersheds and ecosystems?

CITY COUNCIL PRIORITIES	A Livable City
COMMUNITY PLAN GOAL	Goal 4.2: measure, maintain and improve long-term ecosystem health Goal 4.3: engage the community to promote more sustainable behaviours
CAPU FACULTY	Arts and Sciences
COURSE	GEOG 330: Water Changes Everything
INSTRUCTOR	Heather Chappells
STAFF PARTNER	Frances Ramsay, environmental technician, CNV
PROJECT DESCRIPTION	To engage and promote awareness in the public of the water systems in the City of North Vancouver and the importance of making sustainable choices when disposing of Wastewater.
HUBBUB NOMINATED GROUP	Anna Macdonald, Daniella Manetta, Kayleigh Walton, Sophie Parke



Tour 352-01: Captions University
"Com Monocros Serms McGrints, Ogo Yulins, Fore Lu, Homilig Zivery, instructions Mari Liverado."





OPPORTUNITY QUESTION: How can we support The Shipyard's vision to transform the City's waterfront into a dynamic Burrard Inlet community amenity and regional tourist attraction?

CITY COUNCIL PRIORITIES	A Vibrant City, A Prosperous City
COMMUNITY PLAN GOAL	Goal 6.1: support a wide range of arts and cultural activities
CAPU FACULTY	Global & Community Studies
COURSE	Tour 312: Tourism Marketing
INSTRUCTOR	Allan Florendo
STAFF PARTNER	Magda Kwaterska
PROJECT DESCRIPTION	Several groups worked on the development of an integrated marketing plan for a local Tourism-
	related business.
HUBBUB NOMINATED GROUP	"SHIPYARDS FOR YOU" BY SEED SOLUTIONS (Emma McGinnis, Doris Lu, Olga Yulina, Heming Zheng)



Image: MONOVA

OPPORTUNITY QUESTION: How might we engage, strengthen, and inspire our community by supporting diverse and younger voices interacting with historical records held by MONOVA: Archives of North Vancouver?

CITY COUNCIL PRIORITIES	A City for people
COMMUNITY PLAN GOAL	6.2.5 Continue to support a mix of existing and new arts, culture and heritage facilities that meet a range of community needs and program uses, and add vibrancy to the social and cultural fabric of the City
CAPU FACULTY	Arts & Sciences
COURSE	English 100: University Writing Strategies
INSTRUCTOR	Roger R Farr
STAFF PARTNER	Jessica Bushey, MONOVA: Museum of North Vancouver Archives
PROJECT DESCRIPTION	Each student will use engage with MONOVA's archival collections to develop an anthology of 7-10 works pertaining to a research topic of their choice.
HUBBUB NOMINATED GROUP	Sam Fawcett (topic: BC mountaineering club)



Image: Spring 2022 Classroom Visits with Partners, CityStudio



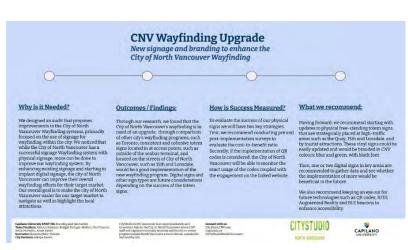
OPPORTUNITY QUESTION: How can the North Vancouver RCMP encourage more businesses to join the Business Link program?

CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 3.2: safeguard the community and protect life, property and the environment
CAPU FACULTY	Fine and Applied Arts
COURSE	IDES 244: Design Studio II
INSTRUCTOR	Thomas Duguid
STAFF PARTNER	Kathryn Sorenson, Coordinator, City of North Vancouver RCMP
PROJECT DESCRIPTION	Students analyzed and designed projects to support the growth of the business link Program.
HUBBUB NOMINATED GROUP	Business link website audit and re-design by "sonder studio" (Vylan Tran, Megan Lo, Alison Koo, Tiffany Zhong)



OPPORTUNITY QUESTION: How can we increase pedestrian safety in the City?

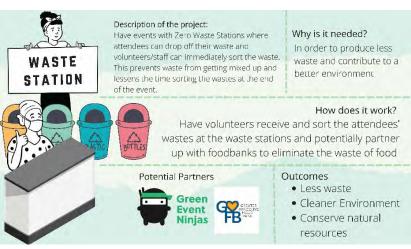
CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 3.2: safeguard the community and protect life, property and the environment design
CAPU FACULTY	Arts & Sciences
COURSE	IDES 244: Design Studio II
INSTRUCTOR	Thomas Duguid
STAFF PARTNER	Kathryn Sorenson, Coordinator, City of North Vancouver RCMP
PROJECT DESCRIPTION	Students developed public awareness campaigns regarding pedestrian safety.
HUBBUB NOMINATED GROUP	The Helping Hand by Tara Asadi, Lucy Benson, Joanne Cuevas, Aibhlin Fowlie

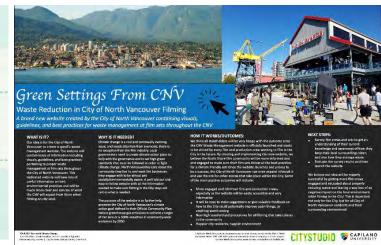




OPPORTUNITY QUESTION: By developing a brand audit, how can we best support the City of North Vancouver in creating their new wayfinding strategy and direction?

CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 1.1 develop a compact, complete community that meets the needs of its diverse residents and businesses
CAPU FACULTY	Business & Professional Studies
COURSE	BKMT 316: Branding & Innovation
INSTRUCTOR	Natasha Mrkic-Subotic
STAFF PARTNER	Blair Underhill, Transportation Planner and Christel Lindgren, Streetscape & Pedestrian Planner, CNV
PROJECT DESCRIPTION	Students were tasked to develop and implement a comprehensive wayfinding solution.
HUBBUB NOMINATED GROUP	"Northern Consulting" - Alysson Stamper, Bridget Stringer-Holden, Max Fonseca, Kevin Mcmullin, Arnet Xavier and "Builders" - Rohan Agrawal, Christian Ponce, Thomas Bae, Seena Heidary, Tim Bettermann





OPPORTUNITY QUESTION: By developing a brand audit, how can we best support the City of North Vancouver in creating their new wayfinding strategy and direction?

CITY COUNCIL PRIORITIES	A Livable City
COMMUNITY PLAN GOAL	Goal 4.3: engage the community to promote more sustainable behaviours
CAPU FACULTY	Global & Community Studies
COURSE	Tour 307: Tourism And Climate Change
INSTRUCTOR	Roy Jantzen
STAFF PARTNER	Clare Husk, City of North Vancouver
PROJECT DESCRIPTION	The City engaged tourisms tudents to embed waste reduction into the film and community events that take place in the CNV. The CNV needed a much more detailed and coherent plan to help create waste reduction policies and regulations, ultimately ensuring less waste at community and filming events.
HUBBUB NOMINATED GROUP	"Sort the waste" by Geniel Doblados, Balreen Kaur Lochab, Liam Finn and "Green Settings" By Jacob Gandossi, Alex Siu, Anuabav Aggarwal





OPPORTUNITY QUESTIONS:

CITY COLUNIOU DDIODITIES

- How can the RCMP best learn from their shared history with the LGBT2QS+ community in North Vancouver to connect and support a shared vision for the future?
- 2. What are the best ways for the RCMP to work with diverse communities in the City of North Vancouver? How can the RCMP support the Inclusion and Diversity Committee? How should the RCMP incorporate a diversity lens for local policing practices?
- 3. How can the RCMP best support their relationship with the local Indigenous populations? What are local initiatives that can foster healthy relationships and better understanding?
- 4. How can the RCMP best gather information from families or caretakers about individuals with mental illnesses when they go missing while aligning with Canadian privacy laws?

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CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 3.2: safeguard the community and protect life, property and the environment
CAPU FACULTY	Arts & Sciences
COURSE	Crim 101 (2 sections): Introduction to Criminology
INSTRUCTOR	Sarah Yercich
STAFF PARTNER	Sgt. Peri Mainwaring + 5 mentors from the North Vancouver RCMP
PROJECT DESCRIPTION	Students worked alongside RCMP mentors to research and design projects to address Important topics with the North Vancouver RCMP.
HUBBUB NOMINATED GROUP	All groups were invited to represent class at HUBBUB



OPPORTUNITY QUESTION: How can the seniors programs offered through North Shore Neighbourhood House become more inclusive and accessible to diverse audiences?

CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 3.1: enhance well-being and quality of life for all community members
CAPU FACULTY	Arts & Sciences
COURSE	PSYC 329: Community Psychology
INSTRUCTOR	Aman Bassi
STAFF PARTNER	Trish Aslop, Manager, Seniors Programs, North Shore Neighbourhood House
PROJECT DESCRIPTION	The wellbeing strategy states four goals in order to achieve the City's vision for today and the future of being a <i>City where everyone belongs</i> . BADM 305 students were tasked to explore how the City can best support the strategy goals.
HUBBUB NOMINATED GROUP	"Inclusivity Via Language" By Abhs Panwar, Roxana, and Andrea



Image: Spring 2022 Classroom Visits with Partners, CityStudio

OPPORTUNITY QUESTION: How can we improve knowledge of the spatial and social dimensions of urban climate risks to help inform the North Shore Emergency Management's (NSEM) Extreme Weather Event Plan?

CITY COUNCIL PRIORITIES	A Livable City
COMMUNITY PLAN GOAL	Goal 4.1: develop, promote and implement strategies to mitigate and adapt to climate change
CAPU FACULTY	Arts & Sciences
COURSE	GEOG 210: Natural Hazards
INSTRUCTOR	Heather Chappells
STAFF PARTNER	Ryan Benson, North Shore Emergency Management
PROJECT DESCRIPTION	Students were tasked to identify North Shore Emergency Management's (NSEM) knowledge gaps and address challenges associated with their ability to prepare for and respond to the growing frequency and severity of extreme weather events.
HUBBUB NOMINATED GROUP	"Heat resilience kits" by Mina S Parry; Moira J Tan; Harmeet Kaur; Manpreet Kaur; Mankirat Singh Chahal



OPPORTUNITY QUESTION: How can we best support North Van Arts in expanding the exposure of international tourists to the North Shore Culture Compass to further the growth and vibrancy of the cultural community on the North shore?

CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 6.3: support the City's creative sector
CAPU FACULTY	Global & Community Studies
COURSE	Tour 233: Cultural Tourism
INSTRUCTOR	Tania Loken
STAFF PARTNER	Harriet Goodwin, Nancy Cottingham Powell & Michelle Richard, North Van Arts
PROJECT DESCRIPTION	Students were tasked to explore how to best ensure future success of the culture compass by encouraging tourist usage of the tool.
HUBBUB NOMINATED GROUP	Cam Hamilton, Entela Dimashi, Stephanie Ng, Hana Ikeo



OPPORTUNITY QUESTION: How can the City strategically reposition their social investments?

CITY COUNCIL PRIORITIES	A City for People
COMMUNITY PLAN GOAL	Goal 1.3: enhance the distinctive sense of place and livability of the City through high quality design and maintenance of urban form
CAPU FACULTY	Global and Community Studies
COURSE	KINE 162: Contemporary Health Issues
INSTRUCTOR	Kyle Guay
STAFF PARTNER	Leah Herman, City of North Vancouver
PROJECT DESCRIPTION	The students were encouraged to learn more about how the Lonsdale parklets benefit the health of local seniors. The final deliverables included observational data as well as a creative expression of what was learned. The students were encouraged to gather stories, photos and anecdotes to help reflect what the community's usage of the public spaces along Lonsdale are.
HUBBUB NOMINATED GROUP	Adam Majuerae, Devin Morrison, Kevin Le, John Fernandez



OPPORTUNITY QUESTION: How might we create an inspiring event to best facilitate new project ideas for CityStudio Fall 2022 & Spring 2023 terms?

CITY COUNCIL PRIORITIES	A Vibrant City
COMMUNITY PLAN GOAL	Goal 7.1: diversify the local economy to contribute to a complete community
CAPU FACULTY	Business & Professional Studies
COURSE	CMNS 495: Media Campaigns
INSTRUCTOR	Jane Ince
STAFF PARTNER	Aderyn Davies, CityStudio North Vancouver
PROJECT DESCRIPTION	A team of students developed and carried out an event plan and public relations strategy to create
HUBBUBHUBBUB NOMINATED GROUP	our largest and most successful idea jam to date. Dahlia Vu, Chelsea Evans



OPPORTUNITY QUESTION: How can the City strategically reposition their social investments?



Inspiration & Creative Idea

Build dynamic, genuine, and long-term trust between the youth of North Vancouver and their police department

North Vancouver RCMP other platforms and the 'more serious' content such as police reports, ask for public assistance, and interactions with the police in public

Jacob

Why do the police want to ruin our lives and give us tickets when all we're trying to do is go to KFC as a group after school

I swear to god, once I get my driver's license, I'm not going to display my N because it just gives the police a reason to pull me



Waze'

- Friends begin sharing Instagram content through DM
- Jacob follows the North Vancouver RCMP
- Perspective Shifts
- DUI Content Shared on Instagram
- Thanking the police

OPPORTUNITY QUESTION: How can we best support North Vancouver RCMP to make recommendations on establishing their Instagram account, in the context of other social media initiatives they are currently involved in on Facebook and Twitter?

CITY COUNCIL PRIORITIES	A City for people
COMMUNITY PLAN GOAL	Goal 3.2: safeguard the community and protect life, property and the environment
CAPU FACULTY	Business & Professional Studies
COURSE	BMKT 370: Social Media Marketing
INSTRUCTOR	Mary Charleson
STAFF PARTNER	SGT. Peter Devries, North Vancouver RCMP
PROJECT DESCRIPTION	Students were tasked to create an overall social media marketing plan, that addresses the RCMP's online communication tools, including the department website (through the Federal government), and their use of other social media.
HUBBUB NOMINATED GROUP	Crass Cassalin Madransia Tramblay Salana Syndhar & Salin Cyl
	Grace Gosselin, Mackenzie Tremblay, Selena Sundher & Selin Gul.



Image: Still from TikTok Video

OPPORTUNITY QUESTION: How can we best support MONOVA: Museum and Archives of North Vancouver with long-term engagement and branding of the Museum with Gen Z?

CITY COUNCIL PRIORITIES	A Vibrant City
COMMUNITY PLAN GOAL	Goal 6.1: support a wide range of arts and cultural activities
CAPU FACULTY	Business & Professional Studies
COURSE	CMNS 295: The Culture of Advertising
INSTRUCTOR	Grace Kim
STAFF PARTNER	Stephen Irving, MONOVA
PROJECT DESCRIPTION	Students worked in small groups to create content for MONOVA's social media channels including their blog, Instagram and TikTok.
HUBBUBHUBBUB NOMINATED GROUP	Tiana Lachnit, Kelsey Honeyman, Victoria Normand, Kenia

CITYSTUDIO & THE CITY

CITYSTUDIO STUDENTS ENJOYED MANY OPPORTUNTIES THIS PAST YEAR TO ENGAGE WITH OUR PARTNERS AND THE COMMUNITY IN PERSON INSIDE AND OUTSIDE THE CLASSROOM.























Images: CityStudio





















Images: CityStudio





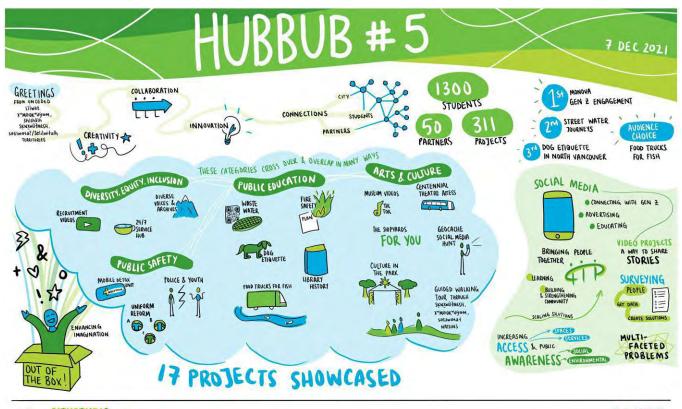








Images: CityStudio



CAPILANO LINIVERSITY

emma richard

HUBBUB #5 & #6

HUBBUB is a celebratory showcase during which students, City staff, elected officials and university faculty members connect and learn about each-other's work. At the end of each term, the most creative and exciting projects generated from CityStudio collaborations are displayed, and visitors can vote for their favourites. A judging panel selects the most impactful, relevant and promising project. Its goal is to share the outcomes of collaborations beyond the classroom and with the broader community.

Given the ongoing pandemic, the project showcases were held virtually again this year. The HUBBUB #5 Digital Project Showcase launched on December 6, 2021, and HUBBUB #6 was launched on April 28, 2022. Both events took place on an event platform called Pheedloop and showcased projects from across the university. The event launched with a pre-recorded welcome video including Land Acknowledgment by Elder Latash, as well as addresses from the Mayor and University President as well as CityStudio Project Lead. Attendees were then encouraged to visit the Showcase page where all of the projects had individual booths including a 1-minute pre-recorded pitch that summarizes the students' work, their final deliverables, and Zoom video call, offering an opportunity to connect face to face with the students. The Wrap-Up session was live, all attendees are invited to vote for their favourite projects. The Audience Choice Winner was announced along with the Prize Winners selected by the panelists.

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Overall, HUBBUB is an incredible event for anyone who partakes, where community members, university faculty, students, and City representatives get the opportunity to see how Work Integrated Learning can be beneficial for students, businesses, and the City that they live in.

Jonathan Coulthard CityStudio Alum & Past Research Assistant

Showcase Projects 17	18 26	35
	26	
Student Presenters 21		47
Total Attendees 146	125	271
First Place Winner BADM 318: Ge	ocaching IDEA 224: Sonder Studi	0
Second Place Winner GEOG 330: Street Water J	TOUR 307: Green Settin ourneys	ngs
Third Place Winner BADM 318: Do	g Etiquette	Hand
Audience Choice Winner CMNS 154: Food Trucks Fo	BMKT 316: The Builders or Fish	S
Panelists Tania Loken Blair Underhill Lisa Sterling	Sean Ashley Annie Dempster Stephen Irving Lori Phillips	



Image: Final Miro Board of Brainstormed Ideas – Idea Jam 2022

IDEA JAM #4

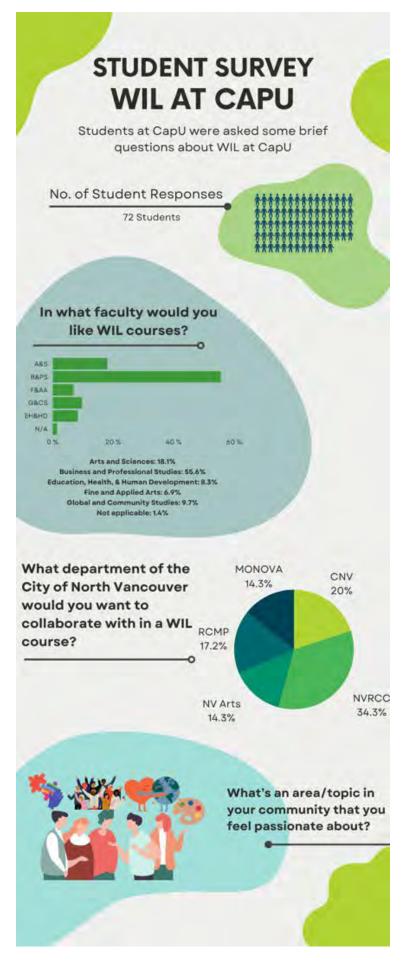
CityStudio hosted the fourth annual Idea Jam on March 31, 2022. The largest Idea Jam to date with 34 attendees, the virtual event delivered an incredibly collaborative brainstorming session with the participation of North Vancouver City staff, CityStudio partners, faculty members from Capilano University work-integrated programs. Capilano University representatives. Representatives included members from the City of North Vancouver Planning, Transportation, Environment, Community Relations Departments, the North Vancouver City Library, City of North Vancouver RCMP, North Shore Neighbourhood House, Silver Harbour Seniors Centre, North Van Arts, North Shore Emergency Management, and MONOVA.

Over 70 new ideas for future work-integrated projects were generated from the event. Focusing on the development of City of North Vancouver's strategic goals, several suggestions were given on the topic of environment issues, accessibility, local businesses and public representation.



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Our attendees brought forth new perspectives on how CityStudio projects have impacted students' education and career prospects, and what can be done to expand their positive influence. We're excited to put the ideas into motion and include them in our future projects."



STUDENT EXPERIENCE

In advance of the 4th Idea Jam, CityStudio Research Assistants conducted an online student survey to gain an understanding of how they felt about Work-Integrated-Learning (WIL) at CapU.

Students responded they would like have the WIL experience opportunities within all 5 CapU faculties and to work with a variety of City of North Vancouver departments and partners.

When the students were asked "What's an area or topic in your community that you feel passionate about" some of the results included:

- Supporting local and small businesses, products and services (30)
- Preserving arts, history and culture (13)
- Enhancing inclusive accessibility for people with illnesses/disabilities, immigrants, international students, and other social groups of minorities
 (8)
- 4. Improving environmental quality and quantity for public space (8)
- 5. Supporting local sports, health and wellness (5)
- City planning for the livability of the City (addressing housing, LGBTQ+ rights, minority rights, public constructions, and other social issues) (6)
- 7. Environmental sustainability (2)

The autonomy given to students to create a project they were interested in is something I really appreciated. While having a defined topic, we were able to approach it anyway we wanted which made it more enjoyable.

Being able to meet Chief Danks and create a deliverable that might make a real difference in my community.

Getting to work with a real life client, especially one so close to our campus.

It was a great experience and will aid me in creating new connections.

CSW ALLMMI COMMENTS I love the concept of the students contributing to the city with ideas and solutions

Amazing work experience so far,

I enjoyed that we worked with a real client with the freedom to be creative

I think collaborating with external clients is such an important thing to do during schooling, so for the future we can develop lessons learned and create a better experience It was an enjoyable, organized experience where I got to meet and work with nice people/ The experiential learning aspect is great

Being able to take part in something that involves the greater community.

OUR YEAR 3 TEAM



Lisa Stirling Community & Partner Relations Specialist City of North Vancouver



Aurelea Mahood
Director
Academic Initiatives & Planning
Capilano University



Aderyn Davies Project Lead CityStudio North Vancouver Capilano University



Image Credit: CityStudio Class Visit

THANK YOU!

FACULTY PARTNERS 2021-2022

ALLAN FLORENDO

INSTRUCTOR
Faculty of Global and
Community Studies
School of Tourism
Management

AMAN BASSI

INSTRUCTOR Faculty of Arts and Sciences Psychology School of Social Sciences

BILL DOW

INSTRUCTOR
Faculty of Fine and Applied
Arts
School of Performing Arts
School of Performing Arts Theatre

GRACE KIM

INSTRUCTOR
Faculty of Business and
Professional Studies
School of Communication

HEATHER CHAPPELLS

INSTRUCTOR
Faculty of Arts and Sciences
Geography
School of Social Sciences

JANE INCE

INSTRUCTOR School of Communication

KARA WALKER

INSTRUCTOR Faculty of Global and Community Studies School of Tourism Management

KYLE GUAY

INSTRUCTOR Faculty of Global and Community Studies School of Kinesiology

MASAJI TAKEI

INSTRUCTOR
Faculty of Business
and Professional
Studies
School of
Communication

MARY CHARLESON

INSTRUCTOR Faculty of Business and Professional Studies School of Business

MITRA KIAMANESH

INSTRUCTOR
Faculty of Business
and Professional
Studies
School of Business

NATASHA MRKIC-SUBOTIC

INSTRUCTOR
Faculty of Business and
Professional Studies
School of Business

ROGER FARR

INSTRUCTOR
Faculty of Arts and Sciences
School of Humanities
School of Humanities - English

ROY JANTZEN

INSTRUCTOR
Faculty of Global and Community Studies
School of Global Stewardship
School of Outdoor Recreation Management
School of Tourism Management

SARAH YERCHICH

INSTRUCTOR Criminology Faculty of Arts and Sciences School of Social Sciences Sociology

STEPHEN ATKINS

INSTRUCTOR Faculty of Fine and Applied Arts School of Performing Arts School of Performing Arts - Theatre

TANIA LOKEN

INSTRUCTOR
Convenor Tourism
Mgmt International

Faculty of Global and Community Studies School of Tourism Management

THOMAS DUGUID

INSTRUCTOR
Faculty of Fine and Applied
Arts
IDEA School of Design

CITY OF NORTH VANCOUVER STAFF & PARTNERS 2021-2022

BLAIR UNDERHILL PLANNER 2

City of North Vancouver

CAROL BALLARD PROGRAM COORDINATOR

PROGRAM COORDINATOR MONOVA

CHIEF MIKE DANKS

City of North Vancouver Fire Department

CHIEF GREG SCHALK

City of North Vancouver Fire Department

CLARE HUSK

FILM & COMMUNITY EVENTS COORDINATOR City of North Vancouver

CPL PAULO ARREAGA

City of North Vancouver RCMP

CHRISTEL LINDGREN

STREETSCAPE & PEDESTRIAN PLANNER City of North Vancouver

CST. KIM LUTZ

City of North Vancouver RCMP

CST. NICOLE HIRTLE

City of North Vancouver RCMP

CST. TAMMY KENNEDY

City of North Vancouver RCMP

DAIEN IDE ACTING ARCHIVIST MONOVA

FRANCES RAMSEY ENVIRONMENTAL TECHNICIAN City of North Vancouver

HARRIET GOODWIN MARKETING

North Van Arts

JESSICA BUSHEY ARCHIVIST MONOVA

IILL IOHNSON

THEATRE & ARTS SUPERVISOR Centennial Theatre

KAREN MONTGOMERIE PLANNER 2, LONG RANGE + COMMUNITY PLANNING

City of North Vancouver

KATHRYN SORENSON

City of North Vancouver RCMP

KELSEY RANSHAW MUSEUM PROGRAMS/MUSE UM THEATRE ACTOR-INTERPRETER MONOVA

LEAH HERMAN

OPEN STREETS & PLACEMAKING COORDINATOR City of North Vancouver

MAGDA KWATERSKA

MANAGER: THE SHIPYARDS & WATERFRONT City of North Vancouver

NANCY COTTINGHAM POWELL

EXECUTIVE DIRECTOR North Van Arts

RACHEL FISH

ADMINISTRATIVE COORDINATOR City of North Vancouver

RECEBBA HATHAWAY

FIRE INSPECTOR City of North Vancouver Fire Department

RENEE DE ST. CROIX

MANAGER OF LONG RANGE AND COMMUNITY PLANNING City of North Vancouver

RYAN BENSON

North Shore Emergency Management

S/SGT. PHILIP YONG

City of North Vancouver RCMP

SGT. PERI MAINWARING

City of North Vancouver RCMP

STEPHEN IRVING

STRATEGIC COMMUNICATIONS MONOVA

TRICIA ASLOP

MANAGER, COMMUNICATION/ COMMUNITY/ RESOURCE DEVELOPMENT North Shore Neighbourhood House

ZAHEER ABDULLA

City of North Vancouver RCMP

CAPU MAIN CAMPUS 2055 Purcell Way North Vancouver, B.C. Canada V7J 3H5 Tel: 604 986 1911

CAPU LONSDALE 125 Victory Ship Way North Vancouver, B.C. Canada V7H 3H5

<u>k</u>ála<u>x</u>-aySUNSHINE COAST CAMPUS 5627 Inlet Ave Sechelt, B.C. Canada VON 3A0 Tel: 604 885 9310 Toll-free from Vancouver area: 604 986 1911, ext. 5900











Image: CityStudio Class Visit

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