Augmented Reality

Reconnecting The Shipyards to Nature

What is it?

Augmented Reality is an AR app designed for the Shipyards District which erases colonial and industrial structures. Users will instead be greeted with images of the North Shore pre-colonization in all its natural beauty. The experience reconnects the Shipyards space to nature and challenges residents to re-examine the history of the space and strive towards a more sustainable future.



Why is it relevant?

We aim to expand the history of the Shipyards, raise awareness of the North Vancouver's role in the climate crisis, and reconnect nature to this industrialized space.

Goal 1.2 of North Vancouver's Official Community Plan: "Plan with a long-term perspective to address the challenges associated with climate change."

Augmented Reality brought to life!

The idea is simple! By scanning an easy access QR code at four different locations across the Shipyards, users will be able to view the Shipyards District pre-colonization.

Augment Reality's high-quality app is easily downloaded for free on Android and iOS - just scan the QR code!

By holding up your phone to the North Shore landscape, you will be taken back to discover the Shipyard's history through the ongoing awareness of North Vancouver's role in the climate crisis and reconnect back to nature in what is such an industrialized space today.

Next Steps

Before realizing this project, thoughtful consultation must be done with the $x^wm = \theta k^w = y^w = y^$

(Musqueam), Skwxwú7mesh (Squamish) and Səlílwəta?/Selilwitulh (Tsleil-Waututh) Nations on whose territory the Shipyards District resides.

Findings

We found that the Shipyards District needed community building and reexamining in times of COVID-19.

AR provides the perfect opportunity to re-animate space in a safe, physically distanced manner. By creating an online community, residents and visitors will still be able to engage in community and placemaking.



Image Sources: Devan Balcombe

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Client: City of North Vancouver

CityStudio North Vancouver is an experimentation and innovation hub for the City of North Vancouver where CNV staff and Capilano University students and faculty co-create projects to make North Vancouver a more vibrant, sustainable and healthy city.

Learn More

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