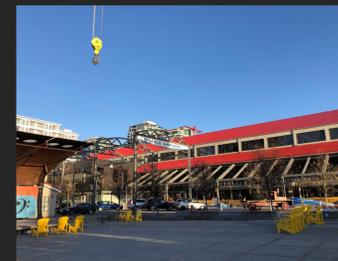




SHIPYARDS SHARES

A chalkboard mural allowing for artistic contributions to encourage arts, culture and community.



WHAT IS IT?

Shipyards Shares is a 78 x 84 chalkboard mural that allows visitors to draw, write, share and interact with the space, it's heritage, posed questions and each other to encourage arts and tourism.

Situated between Shipyards Commons and Pier 7 Restaurant, the mural sits in a central area beneath the inactive yellow crane.

It is designed using recycled industrial materials to pay homage to the Shipyards unique heritage. The use of chalk allows ever-changing contributions to the mural.

Through arts production and tourism, the mural will be a work of art created in partnership with the City, the community and tourists. It is a celebration of the relationship between a community, its heritage and the arts.

WHY IS IT NEEDED?

This project is aimed at encouraging arts tourism in Lower Lonsdale. It is a fun, interactive and creative project that allows locals and tourists alike to engage with the arts and consider how they would like to contribute.

The arts are of critical importance to individuals and communities. They encourage us to think differently, to acknowledge our thoughts, to express our emotions, to improve our skills, to appreciate diversity and inspire curiosity.

This project aligns with the City of North Vancouver's 2018-2022 Council Strategic Plan to be a city for people and a vibrant city.

Shipyards Shares gives visitors the opportunity to express their creativity and leave an environmentally-friendly mark on the place they visited. This is a unique chance to give part of ourselves to a place.

HOW IT WORKS:

- On July 18th 2020, unleash your creativity and contribute to the Shipyards newest project: Shipyards Shares!
- Get creative and draw, write or design an addition to this community mural.
- Have the opportunity to make a free contribution to a community arts project.
- Come back and visit to see what's new! We guarantee it will never be the same as when you last saw it.

OUTCOMES

On July 20, 2019 the Shipyards held their grand opening. This year, we will celebrate its one year anniversary with the launch of Shipyards Shares on July 18, 2020.

From interviews with tourism and community stakeholders, we have been able to collect insights that have shaped the future of this project. This qualitative research indicated an interest in community engagement with the arts. The idea for Shipyards Shares was developed out of a desire to make art accessible to all. Through this project, visitors are given the chance to engage with the arts and express personal creativity at no cost.

We understand how important our environment is and that the tourism industry can often overlook its impact on the environment. This is why we are so excited that this project has a low environmental impact. A significant portion of the materials used are recycled from old industrial or scrap materials. And at the end of this projects residence at the Shipyards, it can be re-used as is or for its material components to increase its lifespan.

The success of this project heavily relies on the community. So don't be shy, and share with the Shipyards!

NEXT STEPS

This project is currently in the developmental stage.

We aim to install the project in mid-July of 2020. We will then host a launch event on July 18th 2020, which is the weekend of the Shipyards one-year anniversary!

Come celebrate arts and community in a newly created space with heritage importance. This is a unique opportunity to make a contribution to the vibrancy of the Shipyards in Lower Lonsdale.

If you would like to see this project and other innovative projects flourish, consider making a donation to CityStudio.