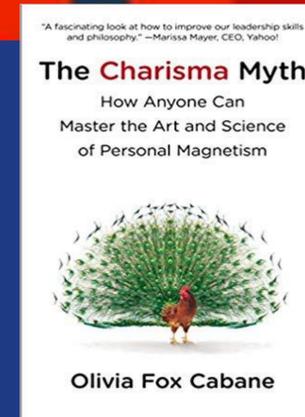




The Charisma Myth

Inspire charisma through motivation and nonverbal communication



WHAT IS IT?

Creating a charismatic personality through proper body language, intrinsic motivation, first impression and internal state. Our audience are managers and employees who wish to be more charismatic and be a leader in the workplace.

WHY IS IT NEEDED?

A mastery of the internal state is vital to portray any semblance of charisma. Much like building a house, adding pretty balconies to a rundown home will only crumble at the sight of the first earthquake. Managers/executives will need to ensure they are in top mental shape to exude confidence and charisma to their employees.

Within a few seconds, an indelible first impression that can last for years will be judged by others. People will judge your social, economic, education levels, even your level of success in seconds, also a judge of level of intelligence, trustworthiness, competence, friendliness, and confidence could be made by within minutes.

This project is created to teach leaders how to intrinsically motivate employees and get them to take other people's perspective when innovating.

The essence of nonverbal communication is to make employees feel comfortable and enhance their positive mood.

HOW IT WORKS:

- Building up a more harmony workplace.
- Command of one's mental/internal state in order to be charismatic
- Ability to distinguish between approaches that work in a unionized vs non-unionized environment
- breathhtaking handshake skills
- Attire strategy
- Motivate employees to use perspective-taking to come up with idea that are both novel and useful

OUTCOMES

Depending on your project, tell us what you did, how you tested or implemented the project, any activities that took place or action in community. Did you host an event? Did you take your project to the streets? Were you doing research or interviews?

What was the result of these activities? This is a great place to summarize your research, if that was the nature of your project. You may also answer the "Where" and "When" of your project in this section.

For this report we consulted "The Charisma Myth" and conducted extensive research (both in person and online). Each member tackled a key point from the book. This included referencing the assigned book on how each point translates to a charismatic management style. External research was done to supplement the charisma approach. This entailed investigating how the points can be used by managers to foster creativity and what adjustments need to be made to cater to unionized and non-unionized environments

Union vs Non union

-Non-unionized workplaces tend to allow managers to have more power. In such environments, the charisma approach can be very useful as employees can be seduced by strong/confident leaders. Also, employees keep creative idea to themselves instead of sharing to get all the credit. Managers should motivate employees to share ideas to take other perspectives to create useful ideas.
-In unionized environments, employees can be tempted to take advantage of their rights and their collective agreement. The charisma approach will need to be adjusted to account for this. This involves strong communication skills and the ability to set clear boundaries/expectations (whilst obviously respecting the collective agreement. Managers also need to apply intrinsic motivation tactics more frequently to engage the employees with an already high job security to explore their potential and maximize it.