



North Shore Sports

Dedicated to encouraging youth to participate in physical activity, while obtaining necessary skills in both sports and everyday life. We enable youth to live healthy and active lifestyles by providing after school care weekly during the school year.



WHAT IS IT?

North Shore Sports is a weekly afterschool sports program that elementary students can participate in at a cost of \$120 for twelve weeks on Thursdays at 3:30-5pm from September to December. Sports will include soccer, basketball, and volleyball; each sport for a duration of four weeks. The program will be available to students in grades one to three, ages five to nine. The sports provided will teach the children the fundamentals of the activity and will be taught by secondary school and university student athletes, as well as, students from the human kinesiology department and those from the early childhood care field as part of their community service work. It will be located outdoors in the same area of the waterpark.

WHY IS IT NEEDED?

North Shore Sports will benefit Shipyards as it targets another demographic year round: children, and especially parents.

Not only will the program support children in meeting their daily physical activity needs, but it will also help out their parents who are looking for an after school care provider.

The usage of the waterpark area in its off seasons will ensure that Shipyards maintains that “community feeling”.

Exploiting these resources allows North Shore Sports to provide the children with a sense of place of the rich culture, arts, and heritage.

The program also provides the perfect opportunity for secondary and post-secondary students to complete their community service hours.

HOW IT WORKS:

At the beginning of the school year, parents will have the opportunity to enroll their child into the North Shore Sports program.

Each Thursday (starting mid-September) for the next 12 weeks, the children will be dropped off by their parent or guardian in the water park area of Shipyards.

Secondary and post-secondary students will greet the children and demonstrate basic tips and tricks to each sport. The session will conclude with a playful game.

The program will ensure all the children are active, and living a positive and healthy lifestyle.

CURRENT SITUATION

North Shore Sports is a community-based program that invites children from ages 5-9, an opportunity like no other. At the heart of the Shipyards, the program is set to provide youth skills that go beyond just sports; these skills may include teamwork, cooperation, communication and people-oriented.

Having mapped out the plan for the program, the current final implementation steps include obtaining funds from investors, finding human capital to work with the program, and brand awareness and imagery.

MOVING FORWARD:

- Obtain grants from various organizations to continue to fund the program
- Advertise the program
- Get in touch with secondary and post-secondary students to work out scheduling
- Interview and survey potential stakeholders, such as parents and local residents to hear feedback and what can be improved on
- Look at other potential sports to input into the program