

# Park Park-nership

## Creating, Engaging, and Making our Place



### WHAT IS IT?

Parklet partnership is a program where the City can directly; Approach, Communicate, Consider, Engage, and, Learn (A.C.C.E.L) with their Community. A process where we can create opportunities with our local businesses and community, engage in dialogue about out any concerns about Parklets, work together in creating a funding options, and work together to create a community vision of their Parklet and "make their place".



### WHY IS IT NEEDED?

Traditionally Parklets are self started programs that require communities to file a number of applications, wait for approval, wait for city to approve the designs, wait for contractor approvals, then finally that Parklet begins to take shape. In order to increase interest and prevalence of Parklets, the City will need to dedicate resources to reaching out to the community first and foremost.

The Parklet Partnership Program follows perfectly inline with City of North Vancouver's Play CNV place making initiative.



### OUTCOMES

There is little research literature around the implementation surrounding a Parklet Partnership program. As a direct result we have taken the time to research the risks, concerns, and details of how other parklet programs have been implemented.

Research & Analysis methods include, interviewing local businesses involved with the current Parklet program, listening to what local communities think about the parklet, and reviewing research literature. The research team considered designing and distributing surveys; however, due to time constraints and limited number of parklet sites it was not implemented. In favour of directly speaking with the local business owner instead.

Local businesses and communities feel like the program has had a beneficial effect, parklets serve as another meeting space that allows pet owners and individuals looking to enjoy the weather. Our most interesting finding is the strong support local businesses and community member have for the parklet. Conversations pertaining to the lack of seating suggests that the program would benefit greatly with more community involvement and feedback/communication.

### NEXT STEPS

Our recommended next steps is to further develop and utilize the A.C.C.E.L process to discuss Parklet Partnerships with the following businesses:

- Andrews on 8th (279 East 8th Street, North Vancouver, BC V7L 1Y9)
- House of Funk (350 Esplanade E, North Vancouver, BC V7L 1A4)
- Orto Artisan Pasta (1600 Mackay Rd, North Vancouver, BC V7P 2M4)
- Finch and Barley (250 1st St E, North Vancouver, BC V7L 1B3)

With potential to pass this torch to CityStudio & the City's parks and recreation, attaching a volunteer student advisors to see this stage of the project through.

### HOW IT WORKS:

The Parklet Partnership works by letting the city proactively approach opportune local businesses and communities who may benefit from having a parklet, and provide an engaging process to encourage communities to make their space.

- Approach & identify potential Parklets locations & business opportunities
- Consider stakeholders and risks involved, probing for other
- Communicate with the community frequently by increasing channels
- Engage with local businesses and communities with design and funding guidance
- Learn and measure Parklet utilization by leveraging digital systems