



CHANGE THE CULTURE

By engaging with the City of North Vancouver to implement parklets



WHAT IS IT?

The goal of the parklet program is to contribute a positive change to city culture, people's perspective, and sense of community.

To do this we must engage with local businesses, community and other stakeholders in the City of North Vancouver to create parklets that will transform spaces into vibrant places for the community. These changes will in turn, benefit all stakeholders.

WHY IS IT IMPORTANT?

To cultivate a culture of interaction between businesses and residents of the City of North Vancouver.

Parklets hold the opportunity to enhance the community's involvement by gaining greater business buy-in which can increase customer satisfaction and profits of the local businesses.

HOW IT WORKS:

- Gain support from locals and businesses about your desire to build a parklet.
- Decide what you want to build and how it will fit into the area.
- Apply to build the parklet (making sure you meet all the City requirements first!)
- Build the parklet.
- Enjoy for a limited time.

OUTCOMES:

- A stronger sense of community in the area of the chosen parklet.
- Stronger relationships between residents and local businesses.
- Addition of more public space to neighbourhoods.
- Increase in neighbourhood communication.
- Increase in revenue for local businesses.
- Encourages more people to cycle and walk places rather than drive.
- Adds vibrancy to the streets of our community.

NEXT STEPS:

- Data collection on high foot traffic hours.
- Survey and alert the community on new installation of the parklet.
- Evaluate and measure success of the newly implemented parklet.